



BUSINESS PSYCHOLOGY CONSULTING:

DISCOVER THE DNA OF PEAK PERFORMANCE OF YOUR LEADERSHIP SYSTEM:

Explore your potential. Become resilient.

Be productive



www.julpsy.com



THE HUMAN SYSTEMS IN BUSINESS:

WE APPLY BUSINESS LOGICS BASED ON HOW PEOPLE ACTUALLY DELIVER, PERFORM, THINK, AND BUY

INTERNAL SYSTEMS

Where operations and human dynamics meet

We focus on optimizing internal operations by addressing the root causes of burnout and enhancing human performance. The outcomes include resolving operational bottlenecks, sharpening team decision-making, and boosting overall productivity.

EXTERNAL SYSTEMS

Where market strategy meets buyer psychology

We concentrate on aligning market strategy with buyer psychology. It involves shaping the brand message and refining the sales approach to build deep customer trust, enhance product positioning, and drive consistent conversions.

LEADERSHIP SYSTEMS

Where a leader's personality becomes an engine

This area is aimed at strengthening leadership effectiveness. It involves building the personal resilience required to master the switch between leadership and management roles, ultimately enabling trusted delegation, maintaining a big-picture focus, and preventing burnout.



THE GLOBAL LEADERSHIP DEVELOPMENT TRAINING ON PEAK PERFORMANCE:

AVERAGE ATHLETE'S 365 DAYS



AVERAGE BUSINESS LEADER'S 365 DAYS



 TRAINING

 PEAK PERFORMING



WHY PRE-PACKED SOLUTIONS ARE FAILING TO SUPPORT LEADERS:

THE GLOBAL SOLUTIONS ARE TOO GENERIC FOR SUCCESSFUL DEVELOPMENT



The Flawed Approach

"Machine-like" fixes
"One-size-fits-all" systems
Treating symptoms, not root causes
Simplistic, external motivation



The Illusion of Productivity

Culture of "Performative Work"
"Quantity Over Quality" Trap
Decisions Based on Speed, Not Value
The Myth of Constant Availability



The Growth Engine

Selling features, not solutions
Inconsistent branding
Transactional, not relational
Operating without insights



The Human Energy Crisis

"Empty Calorie" Work & low-value tasks
Overloaded Workflows
Deep focus on "outputs" instead of the "outcomes"
Lack of Strategic Clarity



HOW JULS' PSYCHOLOGY DISRUPTS THIS PATTERN:

CURRENT LEADERS STATE



Adaptive Leadership

Navigating complexity and constant change by making **real-time decisions** that are responsive to the **evolving cultural and market** context.
Energy management

Emotionally Intelligent Leadership

Fostering **psychological safety** and **resilience** by **balancing high-performance expectations** with genuine **well-being**.
Storytelling management

Insight-Driven Leadership

Deep listening, where **understanding the unspoken needs** and **hidden insights** of the team becomes the **primary driver** for strategy and **decision-making**.
Personal Brand management

Transformational leadership

Inspiring and elevating teams by **connecting** a compelling organizational vision to each individual's **intrinsic motivation** and **potential**.
System & Culture Design Management

Innovative Leadership

Cultivating an environment of **continuous learning** where **teams feel valued**, engaged, and **empowered** to experiment and **drive progress**.
Market-entry Playbook & Go-To Market Teams

We are closing the gap via process-oriented leadership and decision-making training



DESIRED LEADERS STATE

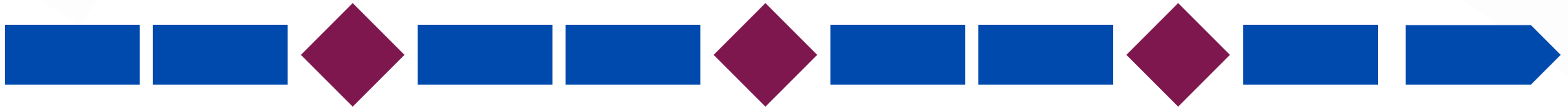


**We deliver insights, data, smart tools, strategies & implementation.
You grow with your pace, budget & fully customized strategy.**



WHY BUSINESS PSYCHOLOGY MATTERS:

PEAK PERFORMANCE PERSONALISED TRAINING FOR SYSTEM THINKERS



Psychology & Personal Development

Personality Traits
Mindset & Cognitive Mastery
Emotional Resilience & Stress Management
Focus, Productivity & Habits

Interpersonal & Group Dynamics Fields

Social Psychology
Organizational Behavior
Team Dynamics
Cognitive Psychology

Performance & Well-being Fields

Psychology of Well-being (Positive Psychology)
Burnout Prevention
Sport Psychology
Neuropsychology

Applied Business & Leadership Fields

Management & Leadership
Business Development & Sales
Entrepreneurship & Innovation

Core Organizational & Economic Fields

Organizational Psychology
Economic Psychology
Consumer Psychology (Web & Sales Psychology)



THE JULS' PSYCHOLOGY APPROACH:

WE BUILD HUMANS SYSTEMS THAT DELIVER OUTCOMES AND MEANINGFUL CONNECTIONS



Personalized Approach

Understand your unique personalities, team dynamics, and challenges

Commitment to Meaningful Outcomes

Achieve tangible results



Scientific Approach

Start with Science, Not Assumptions

Build Systems, Not Just "Fixes"

Invest in Internal Motivation & Real Productivity



Focus on processes & people

Solutions Designed for Your Unique Culture

Moving Beyond "Carrots and Sticks"

Cultivating True Ownership and Autonomy



Invest in Self-motivation

Employ diagnostic assessments and behavioral analytics

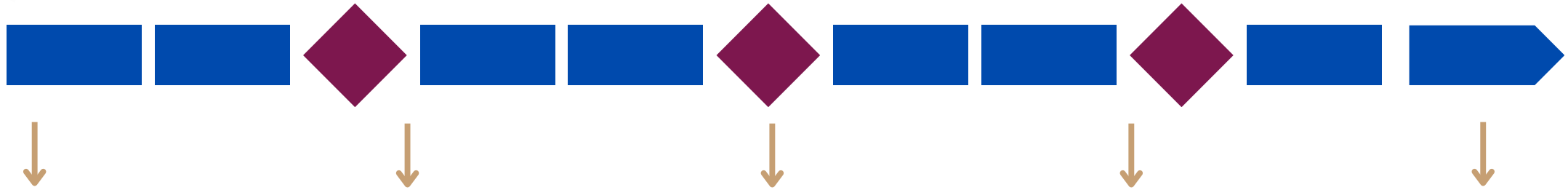
Applying Proven Psychological Models

Measure What Matters: Behavior & Results



WHY OUR LEADERSHIP PROGRAMS DELIVER:

PEAK PERFORMANCE REQUIRES A PERSONALISED APPROACH AND SELF-DISCOVERY



Self-discovery phase (Weeks 1-3)

We help leaders explore their personal traits, mindset, emotions, habits, goals, vision and personal mission.

Emotionally charged phase: *"I am making actual changes and I feel relieved now"*

Self-reflection phase (Weeks 4-6)

We establish small changes in the routine, that do not overwhelm, and actually bring change.

A period of reflection and self-doubts: *"I know I failed before here and I am concerned"*

Self-motivation phase (Weeks 7-9)

We support their sense of "failure" and "not being perfect" by helping them make small adjustments.

Cognitively overwhelming step: *"I don't think I want to keep going and I will go back to my previous routine"*

Self-regulations phase (Weeks 10-12)

We support them to stick to their decisions, desires and organizational goals while adapting their habits and behavior.

Behavioral friction adjustments: *"I am not sure how to proceed."*

Self-sustaining phase (After the program)

We provide ongoing, reliable assistance with setting up new workflows and enhancing personal well-being, all while upholding your leader's purpose.

Personal sense of meaning: *"My efforts matter"*



HOW IT WORKS: A HUMAN-CENTRED, RESULTS-DRIVEN, SYSTEMATIC AUDIT & STRATEGY EXECUTION:

Idea Development



We build a system for turning innovative ideas into market-ready concepts.

How we help: We turn "what if" into "what's next."

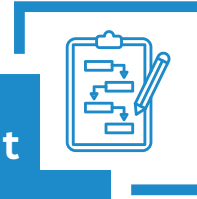
Executive/ Leadership Development



We develop emotional intelligence to inspire high-performance, sustainable teams.

How we help: We develop leaders who inspire, not just manage.

Strategy Development



We infuse their planning with deep market insights to build a powerful brand narrative.

How we help: We help companies out-think the competition, not just out-work them.

Team Development



We foster the psychological safety needed for motivational communication and peak collaboration.

How we help: We turn groups of employees into high-trust, effective collaborators.

Process Development



We identify friction points in core business processes and align them with how people actually think and work.

How we help: We don't just fix broken processes; we make them efficient.

Workflow Development



We pinpoint where cognitive load is slowing operations down, we then help engineer smart workflows that free up mental energy for creativity and focus.

How we help: We give teams back their most valuable resource: their focus.



Peak Performance for Leaders Training and Development Programs

offer more than just the standard three to four training days per year.

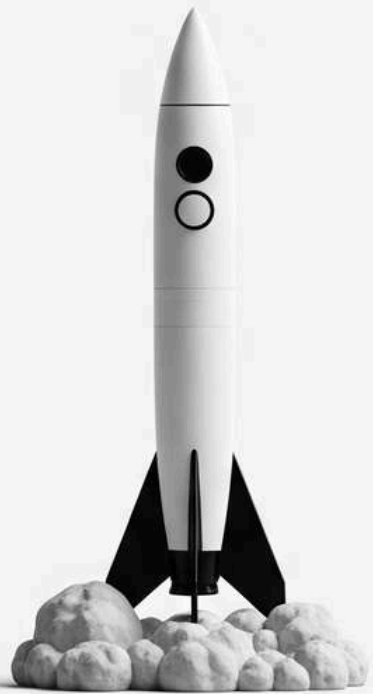
Designed to help people reconnect within the organization, it is a highly personalized, business psychology-based approach that fosters a sense of calm, joy in working together, and a **sense of belonging and personal meaning.**

Change. Adapt. Evolve.

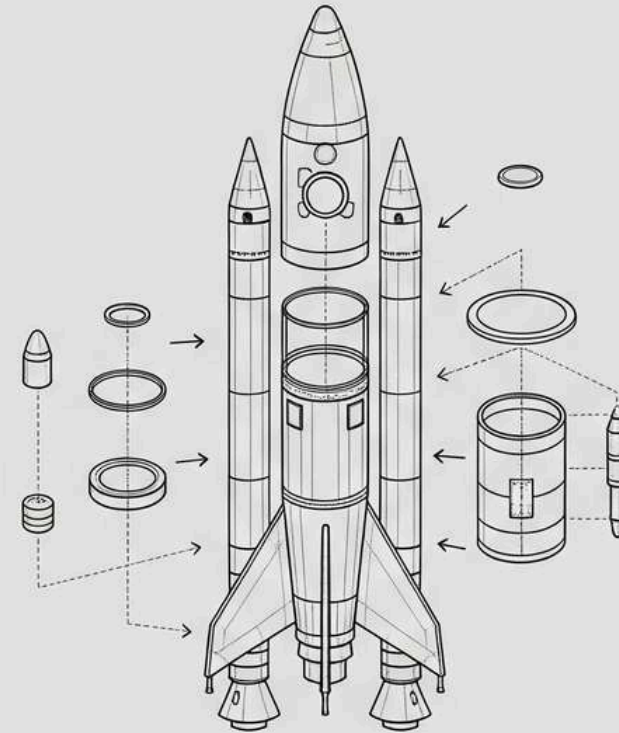


OUR PRICING POLICY:

The Generative Business Solutions



The Co-Creation Model

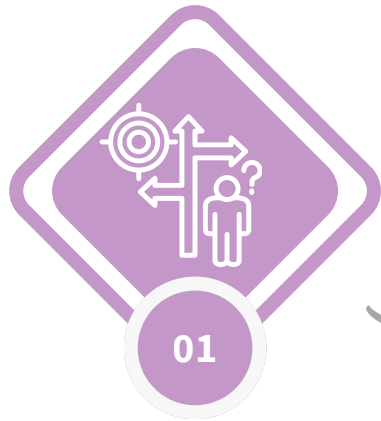


LET US HELP YOU DISCOVER WHERE YOUR PERSONAL AND BUSINESS ENERGY IS GOING, WHY IT IS LEAKING AND HOW YOU CAN RETAIN MORE OF IT IN ORDER TO REINVEST IN INNOVATION AND GROWTH.



THE INITIAL CONSULTATION:

THE FIRST STEP IN OUR PROCESS IS A STRUCTURED, SINGLE INDIVIDUAL SESSION



1. Discovery

Our **Initial Consultation & Online Assessment** organizes the data & identifies the strengths and growth areas.



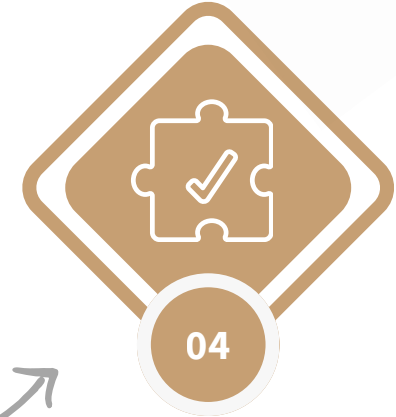
2. Understand

Our diagnostic tools and scientific models offer a clear, personalised, data-driven overview of the root causes.



3. Train & Develop

We co-design and implement small-scale custom programs to build essential new capabilities.



4. Thrive

We provide ongoing support, adapting your strategy in real-time (1, 3, 6, or 12-month projects)



LARGE-SCALE CHANGE MANAGEMENT SOLUTIONS:

INVEST IN YOUR LEADERS' ABILITY TO PRODUCE AND PERFORM PREDICTABLY

Initial Consultation

In-depth orientation to understand your business, your role, and your most **critical strategic goals**.



01

Strategic Design & Role Alignment

We co-design a clear, **actionable roadmap** with specific initiatives and programs tailored to the results of the audit.



03

Feedback & Evaluation

We establish clear **KPIs and feedback systems** to measure progress, embedding the new behaviors and processes into your work day.



05



02

Tool & Access Preparation

Developing tools to conduct a full **"human audit,"** delivering a **data-driven blueprint** of your leadership, work process, and dynamics.



04

Hands-On Implementation

Personalized programs, **working hands-on** with your people through workshops, consulting, and training to build new capabilities.



06

Evolve & Scale

We are your **long-term strategic partner**, using data to adapt the approach to new challenges and ensuring your **growth is both sustainable and scalable**.





WHAT ELSE DO WE OFFER:

DISCOVER THE DNA OF TOP PERFORMANCE LEADERSHIP & MANAGEMENT

- Team Dynamics Workshops & Trainings on Business, Leadership & Management Skills
- **Hands-on** activities to build skills **in real-time** and solve **real-world problems**
- **(Co-)development of a L&D strategy** tailored to your specific business goals and case studies
- **Leadership High Performance Consulting & Training**
- **Group & 1:1 Business Psychology Consulting** and Targeted support
- **Leadership & Management Targeted Development**
- **Ongoing Support & Evolution** to ensure the strategies effectiveness and efficiency.
- **Typical Projects:** 3-6 months or 6-12 months.
- **Large-Scale Change Management:** Specialized 2-year programs are available for deep organizational transformation.
- **Action:** By application Only

NO BUSINESS GOAL SHOULD OVERSHADOW HUMAN POTENTIAL.



WE OFFER ONE TIME INDIVIDUAL AND GROUP SERVICES:

Initial Consultation /Discovery Phase/	Individual Diagnostic	Personal Development	Team Development	Leadership Development
Service duration and number of sessions	1 X 90 min	2 X 90 min	2 X 90 min	2 X 90 min
Pre- diagnostic by questionnaire to gather data	✓	✓	✓	✓
Strategic Summary after the session	✓	✓	✓	✓
Defining specific objectives/strategies	✓	✓	✓	✓
Access to additional resources and working materials	✓	✓	✓	✓
Development of individual/company strategy + additional research		✓	✓	✓
Strategies for Prevention, Risk Management and Progress		✓	✓	✓
Personality Type Assessment				✓
Summary & Key Findings Report:		✓	✓	✓
Customization of approach, processes and materials			✓	✓
Competitive & Market Landscape Analysis (Psychological POV)			✓	
Matrix of the primary human-centric risks (e.g., burnout, team friction)			✓	
Pricing (One-time fee):	\$ 210	\$ 420	\$ 650	\$450



WE OFFER LONG-TERM INDIVIDUAL AND GROUP SERVICES:

Peak Performance Training & Development Services	Individual Consultation	“Peak Performance” Program	“North Star” Burnout Recovery Program	Leadership Workshops**	Leadership Training & Development**
Service duration and number of sessions	1 X 90 min	10 X 90 min	10 X 90 min	1 X 180 min	1 X 180 min
Pre- diagnostic by questionnaire to gather data	✓	✓	✓	✓	✓
Strategic Summary after the session	✓	✓	✓	✓	✓
Defining specific objectives/strategies	✓	✓	✓	✓	✓
Access to additional resources and working materials	✓	✓	✓	✓	✓
Development of individual/company strategy + additional research		✓	✓	✓	✓
Strategies for Prevention, Risk Management and Progress		✓	✓		✓
Personality Type Assessment		✓	✓		✓
Summary & Key Findings Final Report:		✓	✓	✓	✓
Customization of approach, processes and materials		✓	✓	✓	✓
Organizational Factors Diagnostic (Psychological POV)			✓		✓
Matrix of the primary human-centric risks (e.g., burnout, team friction)			✓		✓
Pricing per person (One-time fee):	\$ 210	\$ 2100	\$ 2500	\$350	\$350

The pricing policy is based on groups of 10 people. For customisations of the services and smaller groups, please email us at support@julspsy.com.



WE OFFER PROFESSIONAL AUDITS & IMPLEMENTATION PLANS:

Peak Performance Training & Development Services	Business Support Hub	Strategic Growth Mastermind	360° Implementation Accelerator
Weekly ongoing 1:1 support & consultation	1 X 90 min	1 X 90 min	2 X 90 min
Initial business audit	✓	✓	✓
Outsource your operational and strategic tasks	✓	✓	✓
Hands-on implementation support	✓	✓	✓
Implementation of designs, content, and templates	✓	✓	✓
Access to additional resources and working materials	✓	✓	✓
Strategies for Prevention, Risk Management and Progress	✓	✓	✓
Full-service business system development		✓	✓
Step-by-step strategy development		✓	✓
Business processes automation support & implementation			✓
Organizational & Market Factors Diagnostic (Psychological POV)			✓
Matrix of the primary human-centric risks (e.g., burnout, team friction)			✓
Pricing per week (One-time fee):	\$ 350	\$650	\$ 1100

The pricing policy is based on weekly subscription. For customizations of the services, please email us at support@julspsy.com.

FREE OF CHARGE RESOURCES	PERSONAL DEVELOPMENT	TEAM DEVELOPMENT	EXECUTIVE / LEADERSHIP	ORGANIZATIONAL DEVELOPMENT	BUSINESS DEVELOPMENT
Free Discovery Questionnaire	✓	✓	✓	✓	✓
Free Burnout Prevention Test	✓	✓	✓	✓	✓
Free Individual Premium Report			✓	✓	✓
Free Collective Premium Report		✓	✓	✓	✓
Free Tools & Exercises	✓		✓		✓
Free Frameworks & Guidelines	✓		✓		
Free Webinars	✓		✓		

WHO ARE WE:

We know most strategic projects fail not because of bad ideas, but because of a disconnect with the human system executing/utilizing them. Meet [our Implementing team on our Team Page](#)



Julika Novkova, PhD

Business Psychology & Business Development /
Executive Consulting
CEO & Founder



Vladimir Novkov, M. S.

Social, Sport & Economic Psychology /
Big Data & Smart Behavioral Analyst
Co-Founder

We help C-level leaders, entrepreneurs, solopreneurs, and managers close this gap.
We architect workflows and strategies based on how people actually perform, think, and buy.



THE GLOBAL BUSINESS CRISES WE TRY TO PREVENT IN NUMBERS:

*Discover why people need business psychology approach
for their personal & business development*





OUR MISSION IS TO HELP SOLVE GLOBAL CRISES, ONE HUMAN SYSTEM AT A TIME:

Table of Contents:

1. *The Global Leadership crisis;*
2. *The Employee Potential Crisis*
3. *The SME Digitalization & Growth Crisis*
4. *The Workflow & Productivity Crisis*
5. *The Customer Insight Gap*
6. *The IT Performance Crisis (The Human Code)*
7. *The Big Data & AI Ethics Crisis*
8. *The Global CEO Crisis*
9. *The Global Solopreneur Crisis*



Our Mission: To build workplaces where productive calm is the foundation for success.

We help teams achieve a state of calm focus, allowing them to feel deeply connected and find joy in the collaborative work of solving challenges—unlocking their highest and most sustainable performance.



THE GLOBAL LEADERSHIP CRISIS:

PERSONAL NEEDS OF LEADERS ARE NEGLECTED

- **73% of leaders** report feeling **exhausted and burned out**.
- **\$1 Trillion:** The annual **cost of burnout** to the global economy.
- **200% of salary:** The cost to replace **a single burned-out senior executive**.
- **-60% in decision-making effectiveness** for teams under a burned-out leader.
- **3x more likely to miss** performance goals when led by a burned-out executive.
- **9 out of 10 companies** have wellness programs that are **failing to prevent record-high burnout**.

The issue: *Leaders' personalities are treated as **tools** rather than **individuals** with potential, proving current solutions are ineffective.*

What we change: **The driving force behind any commercial goal is the fundamental human need, and our mission is to empower you to be productive without compromising your vision.**



THE GLOBAL TEAM CRISIS:

DEHUMANIZATION OF THE TEAM MEMBERS

- **Only 21%** of employees **feel genuinely connected** to their team and its purpose.
- **\$12,506 lost per employee**, per year due to **poor team communication**.
- **Only 3 in 10 employees feel psychologically safe** enough to **take risks** or speak up.
- **58% of the workday** is lost to coordination and "**work about work,**" **not skilled tasks**.
- **43% of leaders** admit to "proximity bias," **favoring in-office workers** and creating a **fractured, two-tiered team culture**.
- **70% of teams** use more tools than ever, yet **team cohesion continues to decline**.

The issue: *Teams are managed as **roles** on a **chart**, not the **complex human systems** that drive results.*

What we change: **Each point of friction between a person and a business system can be approached from a different angle - we provide tools & methodology**



THE EMPLOYEE POTENTIAL CRISIS:

THE L&D PROGRAMMES FAIL TO ADDRESS NEEDS; THEY ONLY ADDRESS GOALS

- **75% of employees** are **dissatisfied** with **generic, impersonal** company training.
- **44% of core worker skills** will be **disrupted in 5 years**, yet most L&D is **already outdated**.
- **Only 25% of employees feel** they can take **the creative risks needed** for innovation.
- **Autonomy is the #1 motivator**, but it's impossible without the skills to earn trust.
- **A lack of personal growth** is the **#1 reason top talent quits** their jobs.
- **Adaptability and resilience** are the most desired skills, yet **receive the least L&D funding**.

The issue: *L&D fails to build the skills needed for autonomy—crushing the single biggest motivator for your best people.*

What we change: **We stop training people for a goal. We start developing the core human skills — like resilience and adaptability — that empower them to autonomously achieve any goal.**

THE LACK OF A PROPER SCALING APPROACH

- **70% of SME digital transformation projects** fail due to a **lack of strategy and skills**.
- **+45% revenue growth for digitally advanced SMEs** over their less-equipped peers.
- **60% of SME leaders** say hybrid work has created **inconsistent processes and communication chaos**.
- **43% of all cyber attacks target SMEs**, most of whom lack a dedicated defense plan.
- **1 in 3 SMEs** calls **the digital skills gap** their **single biggest barrier to growth**.
- **Only 25% of SMEs** have **sales processes** that are **adapted for a digital-first market**.

The issue: *SMEs face enterprise-level pressures (digital, hybrid) without the enterprise-level resources or support.*

What we change: **We eliminate the "work for the work." We build frictionless workflows by ensuring your technology and processes serve your people's needs and your company's vision—not the other way around.**

THE WORKFLOW & PRODUCTIVITY CRISIS:

WHY BUSINESSES FAIL TO PRODUCE WITHOUT OVERWHELM

- **30+ times per hour:** The average employee **switches apps, destroying focus.**
- **58% of the workday is lost** to coordination and "**work about work,**" not skilled tasks.
- **A single interruption costs** up to **23 minutes of productive focus** time.
- **Over 50% of new workflow tools** fail because they **ignore human cognitive limits.**
- **4 in 5 workers** end their day **feeling busy but unaccomplished.**
- **60% of employees** cite **information and workflow overload** as a **primary cause of burnout.**

The issue: *Workflows are built for machine efficiency, not human minds, creating a busy, exhausted, and unproductive workforce.*

What we change: **We stop prioritizing machine efficiency over human focus. We build workflows that create accomplishment, not just activity.**

THE CUSTOMER INSIGHT GAP:

WHY BUSINESSES FAIL TO CONNECT WITH PEOPLE

- **42% of startups fail** because **they solve a problem that has no market need.**
- **86% of buyers** will **pay more for a great customer experience**, creating a huge opportunity gap.
- **9 out of 10 consumers** demand **transparent pricing and service design** to earn their trust.
- **Over 80% of new products fail** by **focusing on features** instead of **solving a real customer need.**
- **1 in 3 customers will leave** even a beloved brand **after just one single bad experience.**
- **The \$1.5 Trillion subscription market** is plagued **by high churn**, proving **most services don't align** with evolving **customer needs.**

The issue: *Businesses fail by being product-centric in a customer-centric world, ignoring the psychology of their buyers.*

What we change: **We replace product-centric assumptions with deep customer insight, ensuring what you build is what people actually need.**

THE HUMAN CODE: THE IT PERFORMANCE CRISIS

WHY IT INDUSTRY FAILS TO BUILD NON-TOXIC WORK ENVIRONMENT

- Over **60% of IT professionals** report **burnout from high pressure and "on-call" culture**.
- **A 5-minute interruption** can cost a developer **an hour of focused, productive work**.
- Over **50% of IT project failures** are caused by the **tech-to-business communication gap**.
- **7 out of 10 developers** feel **disconnected** from **business impact**, leading to **low motivation**.
- The **tech turnover rate** is over **13%**, making **retaining top talent** a critical business issue.
- **95% of cyber breaches** involve **human error**, a **risk** greatly **amplified by team burnout**.

The issue: *Companies manage their technology stacks, but ignore the psychology of the people who build them.*

What we change: **We transform the never-ending agile cycle into workflows with clear finish lines, turning constant motion into tangible accomplishment.**

THE BIG DATA & AI ETHICS CRISIS:

THE HIGH COST OF 'SMART' DECISIONS

- Over **85% of AI models** in use demonstrate significant **bias** against protected demographic groups.
- Fewer than **25%** of companies **can fully explain the internal logic behind their AI's automated decisions.**
- **70%** of organizations using AI **lack a formal ethics charter** or a dedicated review board.
- **4 out of 5 consumers** feel they have lost control over **how companies use their personal data.**
- Nearly **60% of big data projects fail** to move past the pilot stage or deliver their expected ROI.
- **Over 73% of all enterprise data goes unused** for strategic analysis, hindering informed decision-making.
- **82% of business leaders** state their workforce is not adequately prepared for the ethical and analytical demands of AI.

The issue: Leaders must be expert data scientists, ethicists, and strategists while trying to innovate and stay competitive.

What we change: We transform data chaos into strategic clarity. We help you connect the dots within your existing data to make the confident, ethical decisions your strategy demands.

THE GLOBAL CEO CRISIS:

THE HIGH COST OF CEO BURNOUT

- **70% of C-Suite leaders** consider quitting due to **poor well-being and extreme pressure**.
- **\$15-25 Million:** The true replacement cost of one **burned-out CEO**.
- **-75% in Strategic Clarity** across senior teams when a **CEO is burned out**.
- **44% more likely** to underperform industry peers in total shareholder return.
- **2.5x higher executive turnover** as a direct ripple effect of a burned-out CEO.
- **95% of wellness programs fail CEOs**, lacking the required confidentiality and strategic focus.

The issue: *CEOs are viewed as strategic assets, yet their personal operating systems are ignored until it's too late, leading to catastrophic value destruction.*

What we change: **We ensure the CEO's personal operating system isn't just surviving, but thriving —turning their well-being and personality into their most valuable strategic asset.**

THE GLOBAL SOLOPRENEUR CRISIS:

THE SOLOPRENEUR STABILITY CRISIS

- **82%** of solopreneurs report **burnout**, driven by intense pressure and professional isolation.
- **50%** of solo businesses **fail within 5 years**, with founder burnout as the primary cause.
- **-65% Growth Capacity:** Burnout **cripples the ability** to win new clients and pursue opportunities.
- **-38% Average Income:** The direct financial cost of burnout from **lost productivity and missed deadlines**.
- **3x more likely to lose key clients** due to burnout-related drops in service and quality.
- **99% of wellness tools are designed for corporate teams**, completely ignoring the solo worker.

The issue: *They are the CEO, creator, and workforce combined, carrying all the stress with none of the support.*

What we change: **We become the confidential sounding board and strategic partner you don't have, ensuring the founder is as well-built as the business.**

(Sources: Synthesized from Forbes, Upwork, U.S. Small Business Administration, and FreshBooks reports, 2024-2025)



BUSINESS PSYCHOLOGY CONSULTING & DEVELOPMENT:

The Human2Human Approach in our Personal & Business Development Projects offer more than just the standard business consulting, training & development.

Our approach is designed to help the decision-makers to look beyond operational metrics and see the human story of their leadership system, where unseen pressures and friction points are quietly depleting their most valuable people.

Preserve **the well-being and peak performance** of the persons who drive your vision forward.

Change. Adapt. Evolve.



www.julpsy.com



BUSINESS PSYCHOLOGY CONSULTING:

THE MOST IMPORTANT RESOURCE FOR YOUR **SUCCESS IS YOU:**

Change. Adapt. Evolve.



www.julspsy.com